

A blue-toned photograph of a winter landscape. The foreground is filled with snow-covered mounds and patches of bare, dark vegetation. In the middle ground, there's a flat, snow-covered field with some distant, low-lying trees. The background is dominated by a dense network of bare, dark tree branches that frame the top and right sides of the image. The overall tone is cold and desolate.

Contacts

JANUARY 1959

A New Year - A New Era!

1 The new year is with us—and with it has come the dawn of a new era for mankind!

9 As we look at the new—and sometimes frightening—creations man has made, we feel that above all this is a time for Faith. In the early days of the world war, we remember reading a poem by an English author which, although we can't properly place, we'd like to quote. He expressed his thanks at being alive in that time, because his faith told him that he would be able to boast to grandsons yet unborn that he lived in his country's greatest hour, that "I saw the powers of Darkness put to flight—I saw the morning break!"

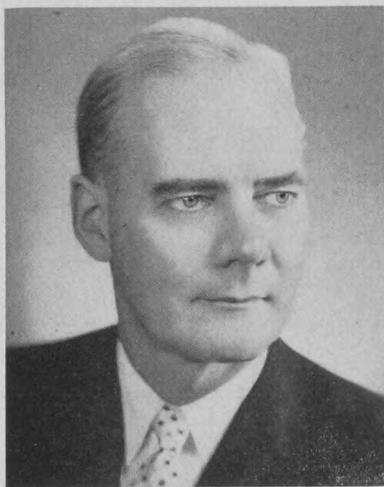
9 Mankind stands on the threshold of not only a New Year, but also a tremendously decisive era. Recently we were reading that one branch of science—the men who study plant and tree life and lead the fight against pests—are of the opinion that man is in real danger of losing his existence on this earth to that lowest form of life, the insects. At the same time man goes ahead creating, himself, the very things that could end his history on earth in days or months!

1 Now man has reached into space and will be looking for his expansion—or survival—on planets and stars! What can we do in our own small sphere? — Have Faith! Do our own job in the best way we know; so that our Company may do its business in the best way; so that we all may be worthy in our efforts. In our working hours it's as simple as that, and at all times let's try to do our part to guide world opinion so that mankind can get together and make a better thing of this earth, even while reaching out into the universe! Let us say with Tennyson:

5
9
Ring out the want, the care, the sin,
The faithless coldness of the times;
Ring in the love of truth and right,
Ring in the common love of good.
Ring out the thousand wars of old,
Ring in the thousand years of peace.

—Courtesy W. E. Gray

NEW WESTERN DIVISION APPOINTMENTS



MR. W. L. PALK
Executive Assistant



MR. H. R. SCREAMTON
Store Superintendent

The appointment of Mr. W. L. Palk as Executive Assistant, was effective December 29, 1958, and will continue until April 1, 1959, when he will succeed Mr. Pinfold as Assistant General Manager on Mr. Pinfold's retirement.

Mr. Screamton's appointment as Store Superintendent became effective December 29, 1958.



JOHN CRAIG EATON

Of wide interest to all Eatonians is the engagement which has been announced in Toronto by Dr. and Mrs. Henry O. Farr, of their only daughter, Catherine (Kitty), to John Craig Eaton, eldest son of our President, Mr. John David Eaton, and Mrs. Eaton. The wedding is to take place in June.

John C. Eaton has been gaining experience in the Company during vacation from his studies at Harvard University, and on a trip through Western Canada last summer was welcomed in several Eaton Stores in the west.

25th

Anniversary

WILLIAM B. MURRAY, genial foreman of our Company Carpenter Shop, celebrated 25 years of continuous service with the Company on Saturday, January 3. Bill has been with the Carpenter Shop for all of his 25 years.

Quiet, unassuming, Bill Murray's greatest interest outside his work is his work. Yes, he's a do-it-yourself carpenter around his own home, and anybody that's been to Bill Murray's home in St. James can tell you what a fine job of work Bill does.

Bill and his wife were surprised by 50 guests on Saturday, January 10, at his home, and a delightful party was the result. Presentation of a film editor for editing 8 m.m. film was made by the group to Bill and his wife. Many more happy years, Bill!



Eaton's Is Host at Tuxis and Older Boys' Parliament Luncheon

Chairman Ken Smith, Assistant Store Superintendent, very graciously welcomed the Boys' Parliament, their Lieutenant-Governor, and their leaders, to the luncheon on Tuesday, December 30. This is an annual event tendered to the representatives from Manitoba and North-Western Ontario.

Head table guests included Mr. J. A. M. Edwards, Rev. Ted Layfield, Mr. Stuart S. Garson, Q.C., Rev. Jack Patterson, Mr. F. G. Muirhead, Western Mail Order Divisional Manager; Mr. Graeme Garson, Premier; Mr. T. M. Miller, Lieutenant-Governor and Department Manager of Eaton's Public Relations; Mr. K. A. Smith, Mr. D. L. Campbell, Venerable Archdeacon F. R. Gartrell, Mr. Douglas McEwen, Deputy Premier; Mr. W. Norrie and Rev. Roland Harper. Bert Kilgour entertained at the piano and accordionists Allan Kobels, Stan Moroz and Sharon Osadick, sponsored by Eaton's Good Deed Club, gave several very well played selections.

(Continued on Page Nine)

40th

Anniversary

MR. W. BELL celebrated his 40 years with the Company on December 17. Besides many personal gifts, Mr. Bell was presented with an expansion watch bracelet from his department. Many well-wishers were over to shake his hand and wish him many more years of good health and good hunting.



MIDDLECHURCH HOME CHRISTMAS PARTY

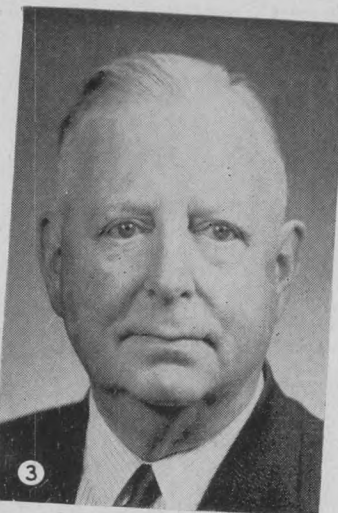
General views of the evening's fun. Our bus driver is engrossed with part of the entertainment. (I wonder if his company will ever believe he was at our Christmas party when they see his picture.)



The 36th annual Christmas party, arranged by the Eaton Employees' Charitable Fund, was held on Monday, December 29, at the Old Folks' Home at Middlechurch. Each year a bus load of Eatonians journey out to Middlechurch complete with entertainment and gifts, not forgetting Santa Claus, to gladden the hearts of those dear old people who make Middlechurch their home. Along with the excellent performances of Bert Elson on his xylophone, Jim Carter on his bass viol, the Alex McDonald trio, the fine voice of Hugh McDonald, and the tricky dance steps of Anna May Wong and Sandra O'Shaughnessy, came Santa (Lloyd Jones) with an abundance of gifts for our dear old friends. Master of ceremonies for the evening was President Don Wilson. Mr. Vic Fotheringham spoke to the assemblage and expressed the Charitable Committee's thanks for being able to join each year in the spirit of Christmas with residents of the Middlechurch Home.

Thanks for the evening were expressed by Mrs. J. G. Alexander and by Mr. W. Smith, Superintendent. The best of health to our friends at the Middlechurch Home and we'll be seeing you next Christmas.

Retirements



1. December 31 was the last official day of work for **ALFRED HAMMOND**, 39 years with the same department. Yes, Alf worked for Department 132 and during his time worked for four managers, the last of course, being Mr. Giles.

Mr. Hammond has two sons, George who is Department Manager of the Men's and Boys' Furnishings, Basement Store, and Allan who works for the C.N.R. Alf Hammond likes to putter in his garden and is an ardent fisherman. May you have many years to enjoy both, Mr. Hammond.

2. **MRS. FLORA MORRIS** of our Order Room Telephones, retired on Friday, January 2. Flora has always worked for Department 290, her first sojourn being from 1927 to 1940. Then after a lapse of ten years, came back and worked again from 1950 to 1958. A Christmas dinner was held in her honour and Mrs. Morris was presented with a wrist watch, an electric fry pan, two opera recordings and several personal gifts.

Mrs. Morris has two children, Mrs. Connie Vidler and Walter. Likes to collect classical and semi-classical records. Belongs to St. Martin's Church and teaches Sunday School. Used to be quite a skater at one time, too. May continued happiness and health be your constant companion, Mrs. Morris, in the years ahead.

3. **GEORGE JOHNSON** retired on December 31 after 46½ years' service with the Company — with Mail Order departments. At the time of his retirement Mr. Johnson was with Department 113. Included in the many gifts re-

ceived on "his day" was a Westminster chime clock, smoking jacket, set of blankets and various other personal remembrances. Long and happy retirement, George Johnson.

4. **MRS. SUSANNA BENDER** retired after working ten years on the Employees' Cafeteria staff (Store). Mrs. Bender retired on November 29 due to ill health, and up to the day of her retirement had been with the Company ten years. A dinner was held in her honour November 17 at the Homestead, at which time she was presented with a purse and money from her immediate associates and a wallet with money from her department management. Mrs. Bender plans on residing in Montreal with her son for a few months. May your health improve, Mrs. Bender, and may you enjoy your retirement.

5. **MRS. VERA PATENAUDE** after five years of service with the Company, retired on November 29. Mrs. Patenaude was the recipient of a purse with money presented by Mr. Fox at a special dinner held at the Homestead on November 17. She also received a wallet with money from her department management. Continued health and long life is the wish of all your friends, Mrs. Patenaude.

6. **MRS. P. SMERECHANSKI** of 132 Department, retired on December 31 after 11 years of service. Mrs. Smerechanski plans on living with her married son and looking after her two grandchildren. She loves to crochet and do embroidering. Is a member of the Ukrainian Church in her district. Best of health in years to come, Mrs. Smerechanski.

Employees' Snapshot Contest Winners!

Presentation of prizes to the various group winners and employees with honorable mention recognition was made by Mr. B. C. Sutherland, Personnel Manager. Over 350 entries had been made by employees interested in amateur photography. This coming spring the Assistants' Association is contemplating having another such contest, so all you amateur photographers keep your "camera eye" peeled for any unusual snaps. They could bring you a very nice prize!



Left to right, back row: T. Williams, 55; B. Wallace, 157; J. Contant, 138; C. Taylor, 100; D. Shore, 142; J. Leighton, 29.

Front row: I. Caners, 122; M. Fraser, 3; E. Ristau, 138; E. Hal-derson, 116; M. Carr, 211.

Left to right, back row: E. Ristau, 138; J. Contant, 138; O. Adams, 105; F. Artiss, 118; M. Senkins, 28.

Front row: Mrs. V. Best, 208; B. Kent, 208; Mrs. Thompson, 224; J. Coats, 140; E. Chicoyne, 1100D.



EATON RETIRED NEWS

41st WEDDING ANNIVERSARY

Mr. and Mrs. A. Murray were honoured by their immediate family at a dinner on December 17. We are sure that they are among the youngest and happiest looking retired people that we have ever seen. Following the dinner a box of oysters in the shell was presented. Best wishes for continued good health and happiness for years ahead.

Vancouver Climate

Dear Moss: I was a resident of Winnipeg 40 years and came to Vancouver two years ago. When we had a 10-inch snow our neighbour's children built a four-foot snowman complete with hat, mitts and pipe in hand. During the night it rained and next morning I saw the snowman's pipe had been exchanged for an umbrella. That's Vancouver.—Miss Isobel Davis, 2604 West 10th Ave. Vancouver 8. Former Eaton employee retired from M.O. Copying.)

On a visit to Toronto, Mr. Harry Sanderson dropped in to see us and ask to be remembered to the many old friends he couldn't contact while here. Mr. Sanderson used to work in the Printing Plant. He now lives at 2084 King's Road, Victoria, B.C.

COMPLAINTS

Thank your lucky stars for people who complain. Their complaints may seem trivial, their attitude exasperating, and all that—yet there is every reason why you should feel grateful to them. The only way you will ever know the weaknesses of your organization is to have them revealed to you by the people whose patronage you seek to hold.

One of the costly tragedies of business is the customer whose dissatisfaction remains unexpressed—the person who simply walks out and does not come back. On the other hand, the person who "kicks" about your service and products is doing you a favour.

As commonplace and trite as this reasoning may seem, it is surprising how many men look upon complaints simply as a source of annoyance. The right attitude toward complaints—tolerance, sincerity and energy in running them down to their source, and a disposition to change the conditions that cause complaints—will do more to help a business function properly than anything else. Fortunate indeed is the man who succeeds in cultivating in the mind of everyone in his organization the right mental attitude toward complaints.

—Author Unknown

EATONIANS IN THE NEWS

MR. TOM MILLER, Department Manager, Public Relations, was appointed Lieutenant-Governor of the 37th session of the Tuxis and Older Boys' Parliament. The parliament, a Christian Education project, was held December 26 to 30 in the Legislative Buildings. Congratulations, Mr. Miller.



MRS. CAROL DARRAGH, formerly with our Winnipeg Wages Office, is the proud mother of 7 lb. 2 oz. Ingrid Lori, lovely little girl pictured with her mother. Ingrid may be the first New Year's baby in Canada for 1959. Although the decision won't be reached until January 15, Ingrid appears to be the Winnipeg winner. Congratulations, Mr. and Mrs. Darragh.

MR. JAMES HUNTER, Assistant, Store Piece Goods, has been elected president for 1959 of the South Winnipeg Kiwanis Club. Jim has been a member of this organization for four years during which time he has participated quite actively in Children's Safety Campaigns and held office on a committee formed to assist in the work of rehabilitating underprivileged children.



"MY WIFE IS THE BEST COOK IN CANADA"

Bob Clarke of M.O. Supply Room, Western Shipping Section, can almost make the above statement and be right, for his wife, Helen, has been chosen as one of Canada's ten best cooks. The contest is known as the National Bakefest and was held in Toronto (sponsored by Canada Packers). The final bake-off to select Canada's finest cook will be held in Toronto, January 12, 13 and 14.

Mrs. Clarke's recipe for raspberry sundae cupcakes was selected along with nine other recipes from over 100,000 recipes sent in by homemakers from Vancouver Island and the North-West Territories east to Newfoundland. The first prize winner will take home \$2,500 in cash, a double-oven electric range, a washer-dryer machine and a food mixer.

Top prize winner or not, Mrs. Clarke is a winner. In the event she does not qualify for the big prizes, she will have \$400 and a new stove for herself, a free plane trip to Toronto, a week's holiday "fit for a queen" with breakfast in bed every morning.



MR. K. A. SMITH

Assistant Store Superintendent

The appointment of Mr. K. A. Smith to the position of Assistant Store Superintendent, became effective January 9, 1959.

CUSTOMERS' COMPLIMENTS

Brizes Park, Brentwood, Essex, England.

I wish to express my greatest thanks for the package containing three shirts, two ties and four boxes of stationery which I received quite safe and in superb condition on December 24.

I wish to express to you my greatest appreciation for the wonderful choice and design as I can assure you they have caused a sensation here. Our friends gasped with astonishment when the package was opened.

I wish to take this opportunity of expressing my thanks and to wish you all a very prosperous 1959.—Everett Charles Kidd.

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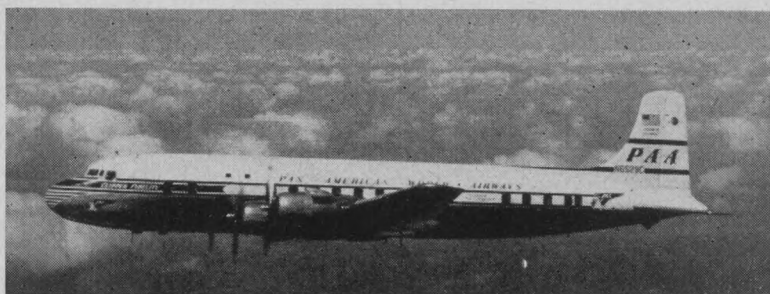
"I have been delighted by the courteous treatment of one of your saleswomen this Christmas season. I am working for a children's church group, busy making small gifts, and have had to make many purchases from a Mrs. Patricia Evans on the fourth floor decorations department.

"I have never met a 'stranger' who was more careful and courteous. I would like to draw your attention to her as I feel she is outstanding as a salesclerk."

* * *

"Just wanted to tell you we have just celebrated our golden wedding and I bought my wedding dress from your store 50 years ago and have dealt with your Company all the 50 years of our married life and always found you very reliable."

CHARTER FLIGHT — WINNIPEG TO LONDON AND RETURN \$390.00 — MAY 4 TO JUNE 7, 1959



The Recreation Office has arranged another overseas holiday flight for Eaton employees and their immediate families. The dates are from May 4, 1959, to June 7, 1959. Cost per person will be \$390.00. For further details and bookings, please apply to Contacts and Recreation Office, second floor, Store.

Tuxis and Older Boy's Luncheon

(Continued from Page Four)

Introduction of the Lieutenant-Governor of the Parliament, Mr. T. M. Miller, was made by the Rev. Roland Harper. Mr. Miller made a very moving speech to the assemblage concerning the duties of the Lieutenant-Governor and his own realization of the honour bestowed upon him.

Mr. Graeme Garson directed an appreciation address to Mr. Miller for his guidance during the sessions and help through the years in boys' work, and Mr. Douglas McEwen thanked the Company on behalf of the Parliament for its hospitality.



ENGINEERS' CARETAKERS' CHRISTMAS PARTIES



Santa Claus
Again Makes
Little Hearts
Happy



Our Engineers' Christmas party, held on December 20 at Scott Memorial Hall, was indeed a fine evening for the kiddies and their families. During the evening's entertainment M.C. Bert MacLeod read numerous telegrams telling of Santa's progress from the North Pole.

Finally he arrived and as you can see by the pictures, the 150 or so children received him with open arms. Note Santa giving Mr. Giles' granddaughter her gift—isn't she delighted, though?

Yes, many tired but happy children wended their weary way home that night. Congrats, Engineers, on a fine party.



As evident in the many happy scenes pictured above, our annual Caretakers' staff and family party was another outstanding success. Held on Saturday, December 13, at Scott Memorial Hall, over 200 children, their parents and grandparents were treated to an evening full of family fun.

Our "little leaguers" choir were again the singers of many fine Christmas carols, and after Santa delivered presents to the happy children ice cream and refreshments were served to all. Truly a lovely party!



EATON'S DELIVERY TRUCKS — 1959 EDITION

Often we wonder how many in the Winnipeg Eaton delivery fleet are 175, to be exact, and here are some general comments.

Beginning at left top is the new model with the sliding top. This sliding top enables the driver to work under the mail chute in the M.C. building. Below is the type of van used for the smaller trucks. This is a smaller truck (Volkswagen) with the accessibility. Immediately below is the type of truck used for the general delivery. At the bottom are a few of the general delivery trucks.



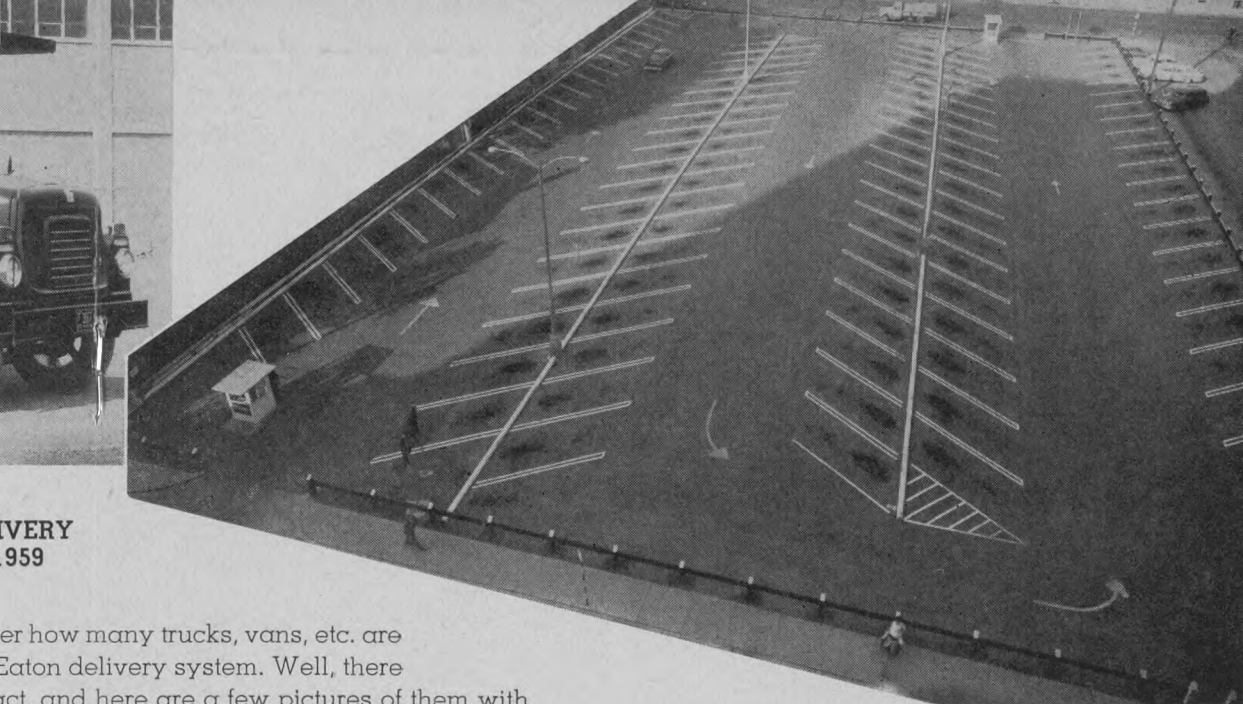
Although our delivery men have been using the 1920's, still our first big snow machine and our drivers came through the winter completed—even though some of the trucks were in the midnight. Congratulations, drivers.

Right middle is pictured one of the new trucks. This truck has what is known in the motor industry as a bird's-eye view of the Hargrave building. It is primarily used as an overflow from the main building.



garage
in first-

To the
that go
delivery
gratulat



DELIVERY 1959

er how many trucks, vans, etc. are
Eaton delivery system. Well, there
act, and here are a few pictures of them with
s.

top is the new mail truck with a specially designed
top enables both truck and trailer to be backed
te in the M.O. Building and quickly loaded. Next,
f van used for TV service and special deliveries.
uck (Volkswagen) and is noted for quickness and
diately below is the complete fleet of Volkswagens.
few of the general delivery trucks.

elivery men "haven't the trials" of the drivers in
first big snow storm of 1958 presented a few prob-
s came through with flying colours. Delivery com-
h some of the boys weren't back to the garage until
ulations, drivers and garage crews!

ictured one of our cab-over-engine furniture trucks.
t is known in the trade as a "tilt cab" which allows
ce the motor with very little difficulty. Next is a
he Hargrave Street Customers' Parking Lot, pri-
overflow from the main parking building. The
garage crew do a very good job of keeping it
in first-class condition.

To the drivers, mechanics and personnel
that go with the making up of a first-class
delivery system, we offer our sincere con-
gratulations. Keep up the good work.





BADMINTON BIRD-NOTES



BADMINTON CHRISTMAS PARTY

On December 18 at Sargent Park School, about 25 members of the Badminton Club got together for a Christmas tournament. The small crowd was due to a number of club members working Thursday night. There was fun and frolic as well as refreshments. After a strenuous tournament five winners were declared—see picture above. Also shown is a group of the merry-makers. The excellent photography was done by a member of the club, Harold Gould. President Doug McGhee presented the prizes.

Remember the playing nights: **Thursday—Sargent Park; Wednesday and Week-end—R.C.A.F.**

FLASH! The first badminton dance will be held on Saturday, January 24, 9:00 p.m., at the R.C.A.F. Contact any member of the Badminton Club.

Overheard in the Valley Room

Two ladies having had their lunch, greeted two others coming in with "Are you like us, coming to see what the Valley Room is like?"

I think it's simply lovely. Just to sit and look down the room gives one that certain feeling of relaxation and of complete co-ordinated colouring. Above all, the food is delicious."
—(Mrs.) L. Meloney, Department 215.

EATON MEN'S CURLING CLUB

Now that the hectic Christmas season, with its accompanying postponement of games, is behind us, we can once more settle down to some serious curling and start getting tuned up for the Manitoba bonspiel. This year the opening date is Monday, February 2, with entry deadline Saturday, January 31. So now is the time to get those rinks lined up!

Group standings to date are:

Group 1	W	L		W	L		W	L		W	L
Milne	12	3	Walker	6	3	Caldwell	3	7	Mainella	2	6
Lentle	9	2	Eades	5	6	Wright	3	5	Chalmers	2	7
Reid	8	4	Bergman	4	7	Garden	2	9			
Group 2			Group 3			Group 4			Group 5		
Muirhead	4	1	McClure	5	1	Hughes	7	1	Barling	7	0
Scott	4	1	Leary	5	0	Odell	7	1	Bowman	5	2
Asseltine	4	1							Smith	5	2
Cameron	4	1									

McGee Cup competition has now reached the eights, and rinks that have fought their way into this group are as follows: Sid Lentle, Pat Milne, Jack Newton, Fred Bergman, Fred Eades, Albert Jones. These rinks are still in the 16s: Gordon Garden, Bill Odell, Ken Chalmers, Gord Walker.

EATON'S WOMEN'S CURLING CLUB

By Betty Stevenson

We have nearly completed the first half of our schedule for this season. In each section the standing is very close—2 points a win, 1 point a tie.

Monday	Pts	Wednesday	Pts	Week-End	Pts
Ingram	12	Doyle	10	Walsh	12
Brown	11	Pfeifer	9	Moore	10
Gordon	10	Shores	9	Gordon	10
Goldie	8	Ingram	8	Chisholm	8
Park	7	Owens	7	Breckman	6
Neil	6	Breckman	7	Shores	5
Forrester	6	Forrester	6	Borland	3
M. Brown	5	Moore	6	Goldie	2
Peterson	4	Peterson	4		
Crowston	2	Borland	2		

We have three teams entered in the Provincial playdowns this year: Ev Gordon, skip; P. Forrester, 3rd; F. Goldie, 2nd; K. Shores, lead. Mary Moore, skip; R. Fraser, 3rd; F. Park, 2nd; B. Stevenson, lead. S. Breckman, skip; J. Ingram, 3rd; A. Peterson, 2nd; C. Magnusson, lead.

Good Luck

EATON'S MIXED FIVE-PIN BOWLING LEAGUE

Mention should be made of the Mixers who placed 29th in competition with 1,907 teams in the Western Canada Novelty Booster Event. Congratulations to C. Forrester, E. Giacomini, Q. Hicks, J. McDougal and H. Smith.

The storms caused us to cancel bowling on the night of November 18 and this night was bowled on December 30. Results from this night of bowling:

Division 1—Skippers are in the lead with 83 points, Pat's Punchers second with 82½ and in third place are the Majors with 75½. Good scores for the night were rolled by Lil Paxton 870 (284, 296, 290), Betty Stevenson 826 (240, 290, 293), and Dot Chambers 293.

Division 2—Scotties are leading with 89½ points, Rovers second with 86, tied with Westerners who also have the same number of points. Bob Simpson rolled 746 (297), Donna Monchak 702 (266), Cy Napier 701 (315), Art Wright 683 (243), Jim Reid 675 (273) and Bill Mitchell 671 (238).

Division 3—Goldstreams are leading with 83 points, Mixers second with 82, and the Burps and Zeros are tied with 78. D. Mackie bowled 744 (331), P. Neduzal 698 (279), M. Wyburn 684 (238), F. Crosley 662 (266) and D. Mackie 633 (229).

Division 4—Eagles are in the lead by only ½ point, they have 88½ while the Zippers have 88, and in third place are the Blazers with 86. E. Foster totalled 676, R. Stacey 650, N. Henry 611, M. McBeth 602, J. Bewick 599 and E. Guenther 591.

Division 5—Headpins lead with 59½ points but only one point behind are the Zulus with 58½, and the Tenderknits are close on their heels with 58. This race will be so close that even a half point will make a big difference. E. Steiner rolled 629 (288), C. Erickson 578 (208), M. Bowes 575 (241), C. Maw 572 (219) and H. Kryzanski 550 (215).

Department News from the Store

LOWER FLOOR

Foodateria Groceries—By D. McFadyen

Congratulations to Myrna Poitras and Jeannine Pelland who received lovely diamonds on December 24. Myrna from Ed Bunskoels and Jeannine from Eugene Pelouquin.

Nice to see Hilda Martens back with us again. Glad to hear Joe Moore is out of the hospital. Hope to see him back with us soon.

* * *

MAIN FLOOR

Notions—By Doreen Romanow

Shortly before Christmas Eileen Schellenberg came to work with a dazzling sparkler on that all-important finger. The lucky fellow is Robert (Bob) Anderson. We wish all the best for your future happiness together, Eileen and Bob.

Au revoir, Audrey! Audrey Grant after nine years' service has left us to take up house-keeping in earnest. As she told us she doesn't plan on missing any hockey games, and knowing Audrey, she'll be there rooting.

Upon her departure Audrey received a red aurora borealis brooch as her department gift. We wish you lots of happiness Audrey, and hope you'll drop by to say hello every now and then.

Before Christmas Florence Findlay underwent an operation but was back in time to see the New Year in with us. Hope all is progressing well, Florence.

At time of writing we are sorry to say that Mrs. Gillings is in the hospital. We truly hope that when Contacts is published you'll be feeling perky and with us again, Mrs. Gillings.

Would like to say a cheery hello to Doris Berg. Hope '59 is a better year for you, Doris, and we do miss you terribly!

Our sincere sympathy to Anne Gurski on the recent loss of her father.

Drugs—By R. Bovey

Sorry to hear Mrs. Olive Jenkins is still on the sick list. We wish her a speedy recovery and hope to see her back in the department in the near future.

Congratulations to the following on achieving 30 years with the firm: Jean Frame, J. Spratt, Eddie Duncan and Bob Gardner.

Congratulations to Mr. and Mrs. J. Pinder on the arrival of their chosen son, December 23—a perfect Christmas gift.

Word has just been received of the passing of Mr. W. Scott's father in Ireland, and we wish to extend our sincere sympathy to Bill and his family.

Books and Stationery—By M. C. Lawton

We note the names of V. Best and Barbara Kent among the prize winners in the recent Photo Contest. Nice going, girls.

Our Christmas party was held at the Padlock on December 9. After the staff and guests enjoyed a turkey dinner, a few words of welcome from Mr. Florence started off the program. A rousing sing-song led by Alec Southey followed by (we are not sure whether they are called stunts or intelligence tests), arranged by Terry Martin, ably supported by his luckless victims. The "Clydeside" trio brought down the house with their act and responded to many curtain calls. Dancing followed and all voted that it was a happy party and why don't we do it more often?

To the committee: many thanks.

Judy McAvoy left us to make her home in London, Ontario. On behalf of the office staff Mr. Florence presented her with an umbrella and a travelling clock with all best wishes for the future.

Fashion Accessories—By A. McLeod

Congratulations to Irene Douglas who was married on December 23 to Major Robert Code. Irene received a nest of tables, blanket and pillow cases from the staff. Good luck to you both from us all.

* * *

SECOND FLOOR

Self-Serve Garments—By N. Jackson

On December 10 a very enjoyable Christmas party was held at the home of Mrs. L. Gregory. It was nice to have Mr. and Mrs. C. W. Bradshaw with us. Thank you, Mrs. Gregory, for a very happy evening.

Congratulations to Eleanor Mork who received a lovely engagement diamond for Christmas.

Our sincere sympathy to Miss Lee Kouk in the loss of her grandfather.

Personnel—By Ruby Fraser

On December 18 the Personnel staff met to honour Bruce Wallace on his forthcoming marriage. A lamp was presented to him from the staff. Later the Staff Training presented him with an electric kettle.

Saturday, December 20, at St. Stephen's Church, East Kildonan, a double-ring wedding service was performed for Miss Rosemary Ison and Mr. Bruce Wallace. Rev. Ison, father of the bride, conducted the service. Best wishes for many happy years from all the staff, Bruce and Rosemary.

Two of the bright lights of the Employment Office have been missing due to illness. Mr. Eades has been away since Christmas and Heather Parker has been in Grace Hospital since the New Year.

Glad to hear Betty Greenwood is progressing so well and hopes to be back to work soon. Dr. McKenzie is also back after his recent operation.

The Staff Relations office has lost one of its very popular members, Betty Schlamp. Best wishes for the future, Betty, and drop in and see us once in a while.

Welcome Elaine Scheske, glad to have you with us.

The really big news we have left for the last, Maureen Craig, our popular Employment Office steno, has that certain sparkle in her eyes to match the sparkle of the beautiful diamond engagement ring she received Christmas Eve from Mr. Jim Orchard of Montreal.

Yard Goods—By V. Wilding

We are glad to welcome back Rita Lamoureux after a lengthy illness. Hope you are feeling better, Rita.

We certainly hope Helen Vandergraff is having a wonderful time over in Holland where she and her husband are visiting with his parents. Helen was presented with a blanket when she left.

Our congratulations are extended to Jim Hunter who was elected president of the Kiwanis Club of South Winnipeg for 1959.

On December 20 the Piece Goods annual Christmas party took place once again. It was held upstairs in the Riviera Restaurant where a group of about 40 people attended. The reception was at 7:30 p.m. and a turkey dinner followed about 8:00 p.m. After dinner everyone had an enjoyable time singing carols onto a tape and having them played back. We all received a present from Santa (Jim Hunter) and danced the rest of the evening. I'm sure a good time was had by all.

THIRD FLOOR

Sporting Goods and Luggage

By D. McGhee and C. Ives

A speedy recovery is extended to Mr. Vic Garbut of the Boat section who has been convalescing at home for the past few weeks. We hope to see him back with us very shortly.

Sorry to say good-bye to Mrs. Joyce Finch who left us to make housekeeping her full-time job. On her departure Joyce was presented with a set of TV tables.

No. 1 and No. 2 Bomber fans Sam McCallum and Doug McGhee are back after enjoying themselves at the coast. While they were there they somehow managed to be at the Grey Cup game and really had themselves a time. Nice to have you chaps back and hope you had a really nice holiday.

* * *

FOURTH FLOOR

Women's Lingerie

Mr. J. A. Ferguson celebrated his 30th anniversary with the Company December 6. To mark the occasion the departments presented Mr. Ferguson with an electric drill press to complete his workshop.

* * *

FIFTH FLOOR

Infants' Goods, etc.—By I. Joss

Congratulations to Miss Ingrid Backus who received a lovely diamond from Don Bredin on December 25.

On Wednesday, December 31, the girls went to the Mardi Gras for lunch, and a jolly time was had by all.

* * *

SIXTH FLOOR

Carpets—By Gladys McLean

The department Christmas party was held on December 4 when a dinner and dance were held in the St. Regis Hotel. It was a blustery cold windy night but 59 braved the weather to enjoy a wonderful evening. There were spot dance prizes which were won by Ron and Mrs. Wilson, George and Mrs. Douglas and Johnny Funk and his girl friend. A special draw prize was won by Steve Medwick and Mrs. Harvey Way. Everyone voted it the best party ever. Many thanks to Eileen Ferguson and Bill Andrew for all the enthusiasm and work they put in to making the party such a success.

Happy holidays to May Parker who flew down to London, Ontario, along with her mother and father, to spend Christmas with her brother and his family; to George Douglas who, with Mrs. Douglas, went to the warm climate of New Orleans to spend Christmas with a daughter, her husband and family; to Bill Andrew who, with Mrs. Andrew and their two daughters, have gone south hoping to make Las Vegas and Los Angeles and soak up some of that warm sunshine; and to Mrs. Ehman who, with Mr. Ehman, went to Calgary to spend Christmas and New Year with a daughter and her family.

Sorry Bud Ashton had to have another operation on his knee. Hope they have fixed it up good this time, Bud, and you will soon be back with us.

Welcome back to Steve Medwick who was loaned to the Toy Department for the Christmas season.

The department's annual Boxing Day curling 'spiel' was held and a fine time was had by all. Mr. Jephson's rink are now the champs with Mr. Westmacott's rink runners-up.

Correspondence and Telegraph

A recent bride Cheryl McAndrew, from Department 101, Correspondence, was married November 29 to Olwa Gratton. She was presented with a coffee carafe and personal gifts from the office staff.

Congratulations to Beth Hendry, Telegraph section, on her engagement to Garry Case.

* * *

SEVENTH FLOOR

Stock Audit—By Isabelle Hanna

Members of the Stock Audit gathered at the home of Mr. and Mrs. H. D. Macnamara to honour Don Smith at a belated 25th anniversary celebration. Dancing, sing-song and refreshments made the evening one that was enjoyed by all.

Our best wishes go with Charlie MacIvor who is now a member of the Customers' Decorating.

Johnny Howell, Ted Jenkins and George Whyte were on loan to merchandise departments for the Christmas season.

A welcome to Dave Swan who has joined the Stock Audit staff.

Electrical Accessories—By M. Bergman

We wish to extend congratulations to Mr. and Mrs. L. Wallis on the birth of their twin sons, Bradley and Drew, on December 20.

We are glad to hear that Helen Sawatsky is feeling better after her operation. Hope to see you back soon, Helen.

Radios TV and Pianos—By M. McKinlay

Alex Maltman, Work-room staff, became a grandfather for a second time when a charming wee miss arrived on December 12. Proud parents are Bill and Doreen Maltman (Electricians).

* * *

EIGHTH FLOOR

Wages—By R. Freestone

A hearty welcome to a new member to our staff—Ethel Vann.

Congratulations to Dianne Dodds on her recent engagement to Harold McQuire. Congratulations also to Lillian Hagberg who received her diamond from Dean Duggan at Christmas.

All the best to you, girls.

* * *

STORE SERVICES

Elevator Ups and Downs—By Aldous Brow

We'd like to welcome Helen Le Texier to our department. Hope your stay will be a pleasant one, Helen.

Our congratulations to Thelma Wicklund who was a recent winner in the turkey draw with the Friday night bowling group.

Saturday, December 13, was the night we girls held our Christmas party with a dinner at the Riviera Restaurant. There were 19 of us present and we had a marvellous time. The only thing wrong was the evening ended too soon.

On Saturday, December 20, the Engineers' Christmas Tree and Concert was held in Scott Memorial Hall. With the concert, sing-song and visit from Santa, many little ones and big ones, too, went home pretty tired that night.

We are perhaps a little late, but nevertheless, I would like, on behalf of Department 144, to wish a very Happy and Prosperous New Year to the retired and former members of our staff both near and far.



Shopping Card Assembly

Thirty-five years with the Company was celebrated by Elmer Bader on Thursday, January 8. Elmer started work with W122 in November, 1923, and transferred to his present department in May, 1924. Elmer is married with a family of three boys and one girl. Looking at Elmer one thinks "at last someone has found that fountain of youth," and he's a grandfather, too, with three grandchildren.

During his younger days Elmer played quite a bit of baseball and managed to be on no less than four championship teams. In 1949, when a member of Eaton's "Rockets," Elmer's son Ray played second base on the same team.

A stag was held in Elmer's honour at the house of Ed Smith, attended by members of the department and old friends. During the day and at the party, Mr. Bader was presented with a 35 m.m. camera and a flash attachment. Sincere wishes for many more happy years from your many friends, Elmer Bader.

Drapery, Upholstering and Blinds Work-room

By D. Zetterstrom

Congratulations to two of our office staff who have come in this past month with diamonds. Best wishes to Miss Lucy Cloutier and Miss Pearl Brown.

Mrs. Alice Orr has been away ill for some time. Hope you are on the way to recovery and will soon be back with us, Alice. Also pleased to see Miss Esther Buenneke back with us, and Rudy Schlamb and Mrs. Preece.



Floormen's News

Alex Stewart joined the Company on January 3, 1924, shortly after arriving in Canada from Glasgow, Scotland. Alex, a very well-known figure in the Store, has been a floorman for the past 15 years. Previous to this he had been working in the M.O. Packing and Shipping.

Alex is an ardent golfer and the gift of a golf bag, presented by Mr. Screation, Manager, Store Superintendent's Office, will be well used during the coming season around Winnipeg golf courses. Best of health and happiness in the years ahead, Alex.

Service Bureau—By Joan Bean

We were very sorry to see Miss Margaret Yakymow leave our department on November 29 to join Department 901. On behalf of the staff Mr. Williams presented Margaret with a rhinestone necklace and earring set and a Parker ball point pen.

Good luck to you, Margaret, we know you will be a success in your new position.

Delivery—By Kathleen Cross

Congratulations to Mr. and Mrs. R. Young on the birth of their fourth child, Susan Marie, arriving December 10 at Victoria Hospital. Weight 9 lb. 1½ oz.

IN THE MAIL BAG

SECOND AND THIRD FLOORS

Departments 122 and 113—By K. Thiessen

Miss Sara Slusman was the recipient of a travelling case from her department friends, a gift certificate from the department fund and many personal gifts on the day of her retirement December 1.

A dinner was held on the evening of December 29 at Moore's in honour of Mr. George Johnson who retired on December 31. Mr. Johnson was presented with a Westminster chime clock and a dress jacket by the department.

Engagement rings: Miss Roland Lussier from Mr. Gordon Grieve, Miss Betty Enns from Mr. Herman Friesen, Miss Shirley Sutherland from Mr. John Manek, Miss Anne Karmann from Mr. Lawrence Anderson, Miss Diane Toyne from Mr. Paul Sourisseau.

Congratulations to Terry Duprey who was married to Kenneth Balkwill in the Holy Name of Mary Church in Windsor, Ontario.

* * *

SEVENTH FLOOR

M.O. Budget Plan—By Janet Hiebert

Congratulations are in order this month for four more of our girls who received lovely engagement rings. The girls and their lucky fellows are Evelyn Monaster and Steve Wityshyn, Irene Stephens and Andy Sorgenfried, Verla Soli and Bev Campbell, Bernice Lear and Walter Kucyk.

Our very best wishes are extended to Hazel Grant on her return to Bonny Scotland. Hazel received many lovely gifts from the office and her many friends, and I'm sure will be missed by all. Come back and see us some day, Hazel.

M.O. Copying—By M. Shepherd

The department had two 40-year celebrants in December. Lil Greenberg celebrated on the 4th and was presented with a sports jacket from the department as well as many gifts from friends. Mr. Walter Bell, Manager, celebrated on the 17th. He received an expansion watch bracelet from the department along with many other gifts from the girls. We extend our congratulations to you both, Mr. Bell and Lil.

Shirley Menzie left recently to accept another position and received a sweater, scarf and glove set from the girls. We wish you much success in your new venture, Shirley.

Congratulations to the following girls who each received a lovely diamond at Christmas. Joyce Mitchell from Darrel Dupuis, Alice Motyka from Chuck Anderson, Norma Shorten from John Palyk and Lynne Hermanson from Norman Soluk.

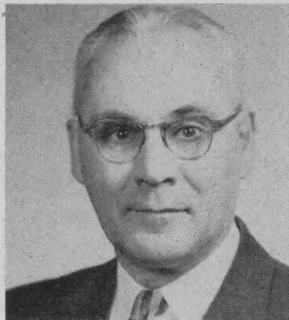
Glad to have Eleanor Kelly back after her operation.

Margaret Kunderman left to marry Jack Gotfred at St. Anne's Church on January 3, and received a wool blanket, sheets and pillow cases and pyrex ware from the department. All the best, Margaret and Jack.

M.O. Cashiers—By O. Quinlan

Christmas came early to our department this year. Betty Warren and Shirley Ambler came in all aglow and showing off their lovely new diamonds. Our very best wishes and congratulations to Betty and Shirley.

Our sincere sympathy to Evelyn Johnson and Olga Yaremych in the loss of their mothers, also to the other members of both families.



Congratulations to Mr. E. Wall on his 35 years with the Company which was celebrated on January 3.

We had two happy Christmas girls arrive on Monday morning Betty Kuxhouse and Rosalie Dean, both wearing lovely diamonds. Best wishes and congratulations to Betty Kuxhouse and Edmond Jamieson, and Rosalie Dean and Wiston Nock.

* * *

EIGHTH FLOOR

Catalogue Distribution, Salesroom, Phones

By M. Taylor

December 5 was a gala day for Florence Edwards (Donations), the event being her 25th anniversary with the Company. A breakfast was held at the St. Regis where Florence received the gift of a purse. She also received many other lovely gifts on her gaily decorated table. Our best wishes to you, Florence.

Best wishes to Stephanie Miniska who left December 12 to be married.

Congratulations to Darlene Colquhoun and Marion Raean who received diamonds for Christmas.

Glad to welcome back, Ann Romanuk, after an operation, also Judy Jacobson who has been on the sick list for some time.

M.O. Exchanges—By M. Davies

The holiday season brought added happiness to two of our girls by way of lovely diamonds.

Our best wishes to Jeannine Elerot on her engagement to Frank Kress on December 25. Also to Lorna Fee and Bob Lohmer who became engaged on December 24.

* * *

NINTH FLOOR

Notions and Fancy Goods—By E. Moore

A few of the girls made a surprise visit to Mrs. Betty Woodcock in the hospital. Everyone was pleased to see Betty so well. Cheerio and hope it won't be long till you are out and home again.

We are glad to report that Miss Winnifred Alcott is back to work after her recent illness.

The department was saddened to hear of the accidental death of Mrs. Betty Henderson of the Fancy Goods Workroom. She was well known to most of us and our sincere sympathy goes out to her immediate family.

We were glad to have Mr. J. W. Aker and Mr. F. Caudwell (former staff members) pay the department a visit.

Jewellery and Hand Bags—By Jean Farr

We are pleased to announce the arrival of Ronnie's baby brother, Rodger Wesley, born November 30 weighing in at 7 lb. 4½ oz. The proud parents are Mr. and Mrs. Wes Welch.

Men's Furnishings—By Dorothy Dee

We are glad to have Mrs. Ina Lawson back again after an illness of two weeks.

Our deepest sympathy is extended to Mr. Firth in the loss of his sister, Mrs. E. Miller (Birdie); and to Mrs. Frances Phillips in the loss of her son.

To all our staff we wish a happy New Year.



Bert Carter of Men's Furnishings, Main Floor, Store, once played soccer for the Store back before 1919 and here's the picture to prove it. Bert is the lad with the white shirt.

Gloves and Hosiery—By M. McEwan

Our sincere sympathy is extended to Nettie Nisbet in the loss of her father.

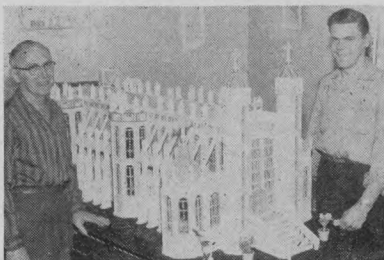
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ALEXANDER AVENUE WAREHOUSE

Printing Department—By M. Torrance

We were pleased to have Mrs. J. Fellowes, Mr. Harry Sanderson and Mr. Bert Lane drop in to see us just before Christmas. All are former members of 1745 Department. Mr. Lane still lives in Winnipeg, while Mr. Sanderson is now living in Victoria and Mrs. Fellowes in Vancouver. Thank you for remembering us.

Herbert Too-good, section head of the Ice Cream Room, celebrated his 35 years on December 10. Congratulations, Bert, and may you have many more happy and prosperous years.



This is a replica of St. George's Chapel at Windsor Castle in England, made entirely of icing sugar by a Winnipeg youth, 18-year-old Gilbert Borkowsky of 208 Department. The chapel took nearly 400 hours of work and close to 40 pounds of icing sugar. It's done in colour, as close as possible to the original, and it's five feet by 34 inches, standing three feet high. Gilbert is pictured with his uncle, Martin Borkowsky. A beautiful job of work, Gilbert, congratulations.

RECENT APPOINTMENTS

Please note the following change, effective Friday, January 16, 1959, in numbers and classification of departments continuing under present management:

FROM Factory Work-room Department TO Store Work-room Department:

- W1760 — W1012 Drugs
- W1762 — W1014 Candy
- W1766 — W1015 Jewellery, Watch Repairs
- W1767 — W1067 Drapery, Upholstering, and Blinds

Winnipeg Store

Department W166A—Interior Decorating:

MR. H. W. COOPER, Manager (in addition to his present duties in W267, 767, 967, 1767).

Department W156—Employment Office:
MR. S. GREEN, Assistant.

Calgary Store

Please note the following division of stocks and opening of new departments, effective Friday, January 16, 1959:

- C209 Department C209—Women's Lingerie, Foundation Garments, Wash Frocks, Aprons, Housecoats, Dressing Gowns:
MR. S. A. JONES, Department Manager;
MR. H. K. McNEILL, Assistant.
- Department C210—Infants', Children's, Teen-Age Wear:
MR. S. A. JONES, Department Manager;
MR. J. L. CURRIE, Assistant.
- C212 Department C205—Books and Stationery:
MR. J. M. MERRETT, Department Manager;
MR. J. R. TAYLOR, Assistant.
- Department C212—Drugs, Toiletries, Soaps, Cameras and Candies:
MR. J. M. MERRETT, Department Manager;
MR. R. A. MACRAE, Assistant.
- C215 Department C215—Jewellery, Hollow-ware, Flat-ware, Watches, Clocks, Hand Bags, Leather Goods:
MR. S. H. COMBA, Department Manager;
MR. G. FITZSIMMONS, Assistant.
- Department C222—Notions, Shoe Findings, Fancy Goods and Wools:
MR. S. H. COMBA, Department Manager;
MR. G. FITZSIMMONS, Assistant.
- C228 Department C228—Men's Furnishings, Hats, Caps and Furs:
MR. J. S. BLACHLY, Department Manager;
MR. C. O. NEWMAN, Assistant.
- Department C232—Boys' Clothing and Furnishings:
MR. J. S. BLACHLY, Department Manager;
MR. W. M. O'NEILL, Assistant.
- C229 Department C229—Men's Clothing and Made-to-Measure:
MR. J. S. BLACHLY, Department Manager;
MR. W. M. O'NEILL, Assistant.
- C236 Department C233—Piece Goods—Cottons, Rayons, Silks, Woollens, Linings and Patterns:
MR. T. E. POPPITT, Department Manager;
MR. E. G. BUSCH, Assistant.
- Department C236—Linens, Towels, Bedding, Staples, Oilcloth, Pillows and Spreads:
MR. T. E. POPPITT, Department Manager;
MR. E. G. BUSCH, Assistant.

- C244 Department C241—Women's and Misses' Dresses and Millinery:
MR. N. THOMSON, Department Manager;
MISS C. BERKE, Assistant.
- Department C244—Women's and Misses' Coats, Suits and Furs:
MR. E. J. WILSON, Department Manager;
MR. L. L. CISAR, Assistant.
- Department C246—Women's Blouses, Skirts, Sweaters and Sports Wear:
MR. E. J. WILSON, Department Manager;
MR. L. L. CISAR, Assistant.
- C252 Department C252—China and Glass-ware:
MR. P. HUTCHINSON, Department Manager;
MR. W. C. MOFFATT, Assistant.
- C253 Department C253—Hardware and House Wares:
MR. S. A. SINCLAIR, Department Manager;
MR. J. WARD, Assistant.
- Department C261—Toys, Wheel Goods, Sporting Goods, Bicycles, Auto Accessories, Tires and Tubes, Luggage:
MR. S. A. SINCLAIR, Department Manager;
MR. J. E. CASSIDY, Assistant.
- C256 Department C456—Furnaces, Plumbing and Heating, Kitchen Units, Builders' Supplies:
MR. S. A. SINCLAIR, Department Manager;
MR. J. L. IRWIN, Assistant.
- Department 257—All Stoves, Washing Machines, Dryers, Ironers, Electric Refrigerators:
MR. J. V. SPURR, Department Manager;
MR. H. F. BUSCH, Assistant.
- C260 Department C260—Radios, TV, Pianos, Musical Instruments, Records, Sheet Music:
MR. G. L. BERRY, Department Manager;
MR. J. H. HOLMBERG, Assistant.
- Department C277—Electric Vacuums, Polishers, Carpet Sweepers, Electrical Accessories, Fixtures and Appliances, Electric Grates and Mantels, Ranges, Electric Humidifiers, Lighting Fixtures:
MR. P. HUTCHINSON, Department Manager;
MR. J. A. IRVING, Assistant.
- C270 Department C270—Furniture:
MR. J. L. MOGRIDGE, Department Manager;
MR. R. H. GUNDERSON, Assistant.
- Department C271—Beds, Springs, Mattresses:
MR. J. L. MOGRIDGE, Department Manager;
MR. N. T. E. MCKINLEY, Assistant.
- Head Cash Office:
MISS J. BLANCHFIELD, Assistant.

Edmonton, Alberta

Please note the following division of stocks and opening of new departments, effective Friday, January 16, 1959:

- E212 Department E205—Books and Stationery:
MR. J. A. MALEY, Department Manager;
MR. L. R. METERS, Assistant;
MR. O. G. BUCHWALD, Assistant.
- Department E212—Drugs, Toiletries, Soaps, Cameras and Candies:
MR. J. A. MALEY, Department Manager;
MR. L. R. METERS, Assistant;
MR. O. G. BUCHWALD, Assistant.

RECENT APPOINTMENTS

Edmonton (Continued)

- E228 Department E228—Men's Furnishings, Hats, Caps and Furs:
MR. R. M. MacLEAN, Department Manager;
MR. P. A. FRITH, Assistant.
- Department E232—Boys' Clothing and Furnishings:
MR. R. M. MacLEAN, Department Manager;
MR. H. KING, Assistant.
- E229 Department E229—Men's Clothing and Made-to-Measure:
MR. R. M. MacLEAN, Department Manager;
MR. J. E. AGRIOS, Assistant.
- E236 Department E233—Piece Goods, Cottons, Rayons, Silks, Woolens, Linings and Patterns:
MR. W. ANDERSON, Department Manager;
MR. C. CARTER, Assistant.
- E236—Linens, Bedding, Staples, Oil-cloth, Pillows and Spreads:
MR. W. ANDERSON, Department Manager;
MR. C. CARTER, Assistant.
- E244 Department E241 — Women's and Misses' Dresses and Millinery:
MISS E. HUKKANEN, Department Manager;
MRS. P. SNELL, Assistant (Sec. 4);
MR. C. A. MacLEAN, Assistant (Sec. 41).
- Department E244 — Women's and Misses' Coats, Suits and Furs:
MISS E. HUKKANEN, Department Manager;
MR. C. A. MacLEAN, Assistant (Sec. 44);
MRS. M. O. IRVINE, Assistant (Sec. 48).
- E252 Department E252—China and Glassware:
MR. R. L. GILMOUR, Department Manager;
MR. D. STEWART, Assistant.
- E253 Department E253 — Hardware, House Wares, Builders' Supplies:
MR. H. H. WILSON, Department Manager;
MR. H. BAYLY, Assistant;
MR. R. J. BECK, Assistant.
- Department E261—Toys, Wheel Goods, Sporting Goods, Bicycles, Auto Accessories, Tires and Tubes, Luggage:
MR. H. H. WILSON, Department Manager;
MR. H. BAYLY, Assistant;
MR. F. B. PICKERING, Assistant.
- E256 Department E456 — Furnaces, Plumbing and Heating, Kitchen Units:
MR. H. H. WILSON, Department Manager;
MR. H. WILLIAMSON, Assistant.
- Department E257—All Stoves, Washing Machines, Dryers, Ironers, Electric Refrigerators:
MR. V. STILLWELL, Department Manager;
MR. A. LAMBERT, Assistant.
- E260 Department E260—Radios, TV, Pianos, Musical Instruments, Records, Sheet Music:
MR. L. W. BRADSHAW, Department Manager;
MR. E. SLOAN, Assistant.
- E270 Department E270—Furniture:
MR. R. E. MILLER, Department Manager;
MR. J. M. DOWELL, Assistant.

Department E271—Beds, Springs and Mattresses:
MR. R. E. MILLER, Department Manager;
MR. K. W. WHINCUP, Assistant.

- E277 Department E277 — Electric Vacuums, Polishers, Carpet Sweepers, Electrical Accessories, Fixtures and Appliances, Electric Grates and Mantels, Rangettes, Electric Humidifiers, Lighting Fixtures:
MR. L. W. BRADSHAW, Department Manager;
MR. M. LESCARMURE, Assistant.

Lethbridge, Alberta

Department L237—Men's Women's and Children's Shoes, Slippers, Rubbers and Winter Goods:
MR. J. A. SPANKIE Assistant.

Department L260—Radios, TV, Pianos, Musical Instruments, Records, Sheet Music, Washers, Ironers, Polishers, Vacuums, Electric Refrigerators, Gas and Electric Ranges, Carpet Sweepers and Electric Appliances:
MR. D. GIBSON, Assistant.

Employment, Staff Training and Staff Relations:
MRS. L. JONES, Assistant.

Please note the following division of stocks and opening of new departments, effective Friday, January 16, 1959:

L212 Department L201 — Gloves, Hosiery, Umbrellas, Handkerchiefs, Ribbons, Neck Wear, Belts:
MR. G. K. THOMPSON, Department Manager;
MR. R. PITT, Assistant.

Department L212 — Drugs, Toiletries, Soaps, Cameras, Books, Stationery, Candles:
MR. G. K. THOMPSON, Department Manager;
MR. W. E. ALLEN, Assistant.

Department L215—Jewellery, Hollowware, Flat-ware, Watches, Clocks, Hand Bags, Leather Goods, Notions, Shoe Findings, Fancy Goods and Wools:
MR. G. K. THOMPSON, Department Manager;
MR. R. PITT, Assistant.

L244 Department L209 — Lingerie, Foundation Garments, House Coats, Infants', Children's, Teen-age Wear:
MR. J. A. TAYLOR, Department Manager;
MR. H. A. RENNIE, Assistant.

Department L244 — Women's and Misses' Coats, Suits, Dresses, Blouses, Skirts, Sweaters, Furs:
MR. J. A. TAYLOR, Department Manager;
MISS H. E. MAXWELL, Assistant.

Moose Jaw, Saskatchewan

Department MJ201—Gloves, Hosiery, Umbrellas, Blouses, Handkerchiefs, Ribbons, Neck Wear, Belts:
MR. A. H. STEWART, Department Manager (in addition to his present duties in MJ237).

Mission City Branch Store—M.O. Desk
MRS. M. E. STACK, in charge (nee Mrs. M. E. Dyer).



CONTACTS

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Editor: D. E. (Doug) McPherson

DATE OF ISSUE:
15th of EACH MONTH

NEWS WANTED IN BY THE END OF
THE PREVIOUS MONTH

LONG-SERVICE ANNIVERSARY — FORTY YEARS

Mr. William Lewis Sparks, Bag Factory.....January 27

WHAT! LAWN BOWLING ALREADY?



No, Not Actually Lawn Bowling, but News of Our Annual Meeting.

A general meeting will be held Friday, January 30, at 7:30 p.m. in the Free Press No. 1 Board Room. It is important that all bowlers attend this meeting. Election of officers for the coming season will be held and preparations for the various events and competitions will be discussed.

COVER STORY — "LAND MARKS"

Snow so very often covers up land marks during the long winter season, but the St. Charles' ferry location is about to be covered up permanently. Yes, the new perimeter bridge from St. Charles to Charleswood will be in operation by spring, and the ferry service is now a thing of the past. Progress in this case is a happy thought for residents of Charleswood and St. Charles.

In Memoriam

"To live in the hearts we leave behind is not to die."

ELIZABETH (Betty) HENDERSON

It is with deep regret we report the accidental death of Mrs. E. Henderson who passed away on Thursday, December 18, 1958, at the age of 61. She was born in Newtownards, Ireland, and came to Canada in 1928. She was employed in the Fancy Goods Workroom for 25 years and retired in May of 1957. Deepest sympathy is extended to her surviving relatives, her only daughter, Greta Kumka; one grandson, Irwin; her mother in Ireland, one sister and three brothers.



DONALD C. McKINNON, retired from the Women's Shoes, Store, 12 years ago, passed away Thursday, December 25, at the age of 77. Mr. McKinnon was a salesman for 32 years with the Company and beloved by all who knew him. To his widow Olive, two sons, Ross and Bruce, a daughter, Mrs. William Forsyth, and other surviving relatives, go the condolences of Mr. McKinnon's many Eaton friends.

MRS. CATHERINE DAISY JOHNSTON died on Wednesday, December 24, at the age of 69 years. Mrs. Johnston retired from the Piece Goods four years ago and lived in Winnipeg. To her surviving relatives Contacts conveys the deep sympathy of her Eatonian friends.

SAMUEL GRAF. The sudden death of Samuel Graf, of the Store Plumbing and Heating Department, was felt deeply by every member of the staff. Only 35 years old, Mr. Graf had worked five years with the Company and those friends he made while in its employ, offer their sincere condolences to his wife, Marjorie, and surviving relatives.

MISS LOUISA MAUGHAN. The news of the sudden passing of Louisa Maughan was received with sorrow by the many Eatonians that knew her. Miss Maughan, of our Winnipeg Wages Office, had been an employee of the Company for 32 years. Bright, friendly, well liked by all who knew her, her presence will be greatly missed by her host of friends. Our sincerest sympathy is extended to her surviving relatives.

Sincere Sympathy to These Members of the Staff Who Have Recently Been Bereaved

In the Loss of a Father

Miss M. Fransoo...Jewellery, Watch Repairs
Mrs. Q. Hicks.....Fifth Floor Cafeteria
Mr. G. Nisbet.....Men's and Boys' Clothing
Miss J. Nisbet
M.O. Hosiery, Umbrellas and Gloves
Mrs. A. Gurski.....Notions
Mr. A. Monteith
Infants' Goods and Wooden Cribs

In the Loss of a Mother

Mr. F. Hathaway
Refrigerator Service and Repair
Mr. W. Roberts.....C.A. Office
Mrs. O. Loughheed
Women's Garment Alterations
Miss E. Johnson.....M.O. Cashiers
Miss O. Yaremych.....M.O. Cashiers
Mrs. G. Kumka.....Dolls, Toys, etc.
Miss B. Adams.....R.C. Accounts
Mr. D. Driedger.....Delivery

In the Loss of a Sister

Mr. B. Rempel.....M.O. Packing
Miss A. Strobel.....229 W.R.
Miss A. Ford.....M.O. Corsets, etc.
Mr. D. G. Firth.....Men's Furnishings
Mr. W. McCartney.....Night Watchmen
Mr. W. Collins.....M.O. Parcel Post Mailing

In the Loss of a Brother

Mr. E. T. Macdonald.....Sales Office
Miss M. MacFarlane.....Foodateria Groceries
Mrs. P. Kaminski.....Bake Shop

In the Loss of Her Husband

Mrs. A. Young.....Fifth Floor Cafeteria
Mrs. B. Kinch.....Third Floor Coffee Bar
Mrs. A. Stevenson...M.O. Men's Furnishings

In the Loss of a Son

Mrs. F. Phillips.....M.O. Men's Furnishings

IDEA!

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PIPE DREAMS AREN'T SUGGESTIONS...

It's Ideas on Paper That Win Awards

In your leisure time think of ways

to increase sales

to improve the operations of your department

to save time

to prevent accidents

**REMEMBER — CONSTRUCTIVE THINKING
CAN BE PROFITABLE!**

SUGGESTION WINNER FOR DECEMBER

Mrs. M. Wheatley, of the Dryden Order Office,
was awarded \$25.00 for her suggestion.

